

Climate Action Plan Template Draft Language

June 29, 2011

Below is the draft semi-standard language for the CAP Template. This is the language that individual cities will be providing to the consultant for inclusion in the CAP when developing the full blown document (if the consultant is brought on by municipalities). Individual cities should also use the semi-standard language as a starting point for making modifications to customize for their specific communities.

For sections that we do not provide semi-standard language, the *Template User's Guide* will provide more guidance on how to complete these sections.

Instructions:

Yellow highlights indicate sections and text that cities must customize.

The following fields are designed to allow cities to find and replace (Ctrl+h) to customize:

Field (include brackets)

[CITY]

[CITY's]

[BaselineYear]

[TargetYear]

[Target%]

For example

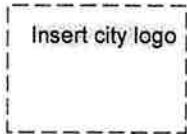
San Mateo

San Mateo's

2005


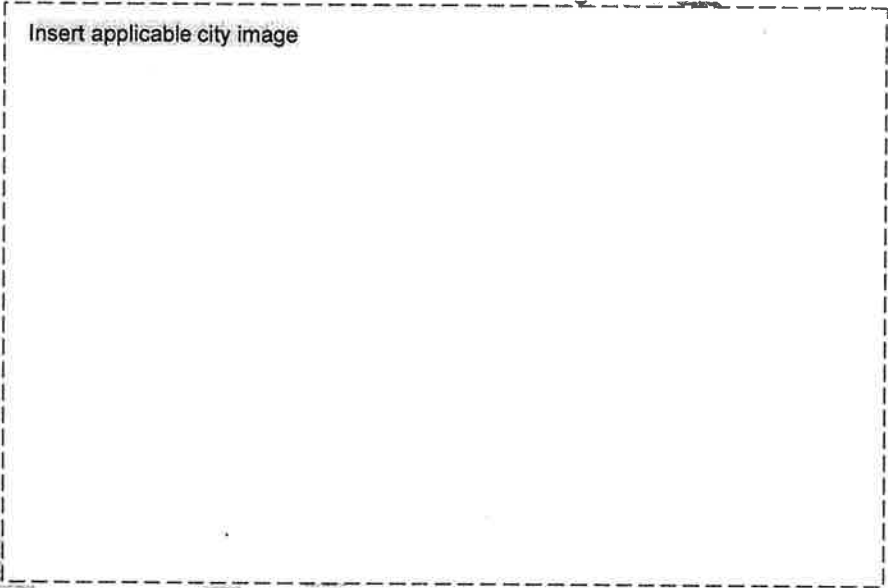
2020

15%



City of Climate Action Plan

Insert applicable city image



[Date]

Prepared in collaboration with City/County Association of Governments of San Mateo County

Acknowledgements

[CITY] City Council

City Manager

[CITY] City Staff

Instructions:

Insert names of elected officials, staff
and key stakeholders to be
acknowledged.

Funded by a grant from the Bay Area Air Quality Management District and by California utility customers, administered by Pacific Gas and Electric Company, under the auspices of the California Public Utilities Commission

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LETTER FROM THE MAYOR (representative)

Right now is a critical time for our community, our economy, and our environment. We are fortunate here in [CITY] to be surrounded by a wealth of knowledge and opportunity, fostered by our businesses' innovation and emboldened by our residents' entrepreneurial spirit. [CITY] has a strong history of supporting environmental preservation principles, as exemplified by [example]. This drive to protect natural resources is one of the core values of our community. However, resources fundamental to the vibrancy of [CITY] are at risk from the effects of climate change, which in San Mateo County, including [CITY] threatens to increase sea level, summer temperatures, the prevalence and strength of storms, and air pollution and decrease the reliability of the water supply.

[Insert mayor picture here]

Climate change is a global problem and only through local solutions designed to meet the needs of our community can we mitigate and adapt to its impacts and protect the environment. Together, we can conserve our scarce resources, thereby saving our families and companies money, increasing the resilience of our economy and emergence of new markets that prioritize green technologies. This plan is a comprehensive and strategic approach to sustainability, offering a suite of recommended actions that will engage all members of [CITY's] community in this journey to safeguard our environment. The Plan also includes ideas to allow our City government to "walk the talk" by implementing practices that minimize our own impacts on the environment by echoing the energy efficiency, water conservation and alternative transportation programs and services our Climate Action Plan proposes to establish for our community.

This small but important step is just the beginning of an exciting time of environmental stewardship and community transformation in which the City [or Town] of [CITY] is taking the lead. But, as you can see when reviewing this Plan, the proposed efforts of [CITY] are small when compared to the collective action of our citizenry. Sustainability requires more than just environmental protection. It will take leadership and partnership to deploy these actions. We invite you to actively join [CITY's] transition to a clean environment, healthy community, and prosperous future. The key to [CITY's] success is you!

[Mayor Name]

Mayor



1. Introduction

The City [Town] of [CITY] is pleased to present the following Climate Action Plan (Plan). This Plan is designed to be a blueprint of our community's response to the challenges posed by climate change. Climate scientists around the world, represented by the Intergovernmental Panel on Climate Change, have an unequivocal position: human activity is changing the earth's climate through the release of greenhouse gas (GHG) emissions resulting from the combustion of fossil fuels. The longer communities delay taking action, the greater the risk humans face of irreversibly depleting nonrenewable resources and harming our environment. However, it is conceivable, and increasingly foreseeable, that humans will delay so long that useful policy and programs will become infeasible and both human civilization and the biosphere will be permanently damaged.

Our city cannot solve the climate crisis alone. Together with our partners in county, state, and federal government, [CITY] has committed to taking steps to reduce our emissions and create new programs and services that will support our community and our families in doing the same. This Plan offers ways to make our homes more energy efficient and increase the amount of locally produced renewable energy. It recommends "smart" development patterns that emphasize vibrant complete neighborhoods that allow people to go about their business on foot, by bicycle, or via public transportation. It provides transit solutions and offers ways to reduce the waste heading to our landfills. Finally, this Plan outlines measures that will make our municipal government an efficient and resource-conservation minded organization.

1.1 Why the City [Town] of [CITY] has a Climate Action Plan

The City of [CITY], with our partner the City and County Association of Governments (C/CAG) of San Mateo County, with partial grant funding from the Bay Area Air Quality Management District (BAAQMD) and Pacific Gas and Electric Company (PG&E), has developed this Climate Action Plan in order to support cities in achieving a number of objectives, including:

- **To demonstrate environmental leadership** – We as a community can rise to the difficult challenge of reducing the impact of climate change by taking reasonable steps to reduce our GHG emissions.
- **To save money and promote green jobs** - Residents, businesses, and government will reduce their utility costs through increased energy and water efficiency. A focus on efficiency creates job opportunities within the community that contribute to protecting our environmental resources.
- **To comply with letter and spirit of state environmental initiatives** – California is taking the lead in tackling climate change while driving the new energy markets and fostering new environmental services. As such we have a responsibility to help the state

meet its goals to reduce greenhouse gas emissions.

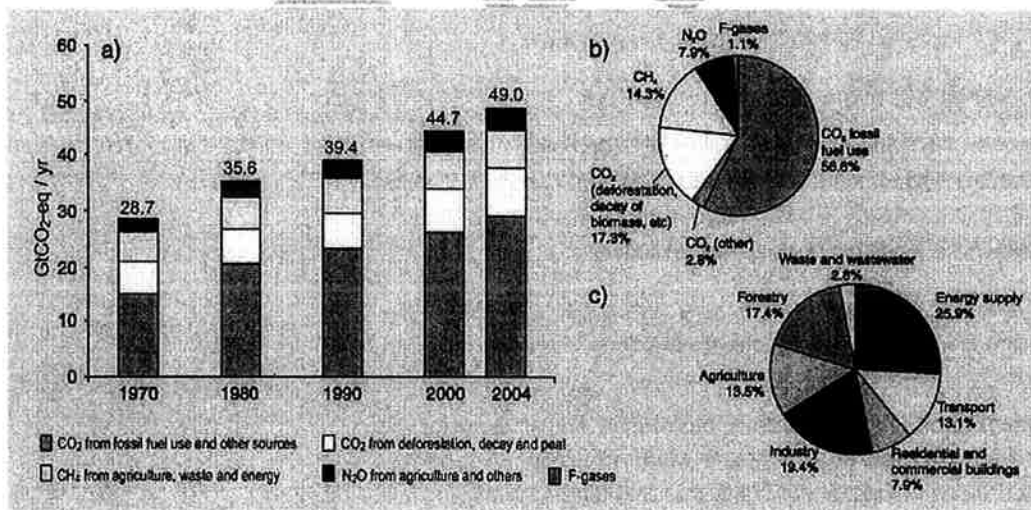
- **To promote sustainable development** – By developing this Climate Action Plan according to Bay Area Air Quality Management District guidelines, a new class of sustainable development projects, such as mixed use and transit oriented developments, can be fast-tracked through the California environmental review process.

1.2 Climate Science

Climate change presents one of the most profound challenges of our time. A broad international consensus exists among atmospheric scientists that the Earth's climate system is being destabilized in response to elevated levels of greenhouse gas emissions in the atmosphere. This is primarily from the combustion of fossil fuels for energy use. Greenhouse gas emissions include carbon dioxide (CO₂), methane (CH₄), nitrous oxide (N₂O), and three man-made gasses: hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), and sulfur hexafluoride (SF₆).

The following graphic from the Intergovernmental Panel on Climate Change (IPCC), the leading international scientific body on climate change, shows the growth and distribution of anthropogenic (human-caused) greenhouse gas emissions in the atmosphere.

Figure 1: Growth and Distribution of Global Anthropogenic GHG emissions



Source: International Panel on Climate Change, Fourth Assessment Report

The largest contributor to climate change is carbon dioxide emissions, followed by methane and nitrous oxide. Carbon dioxide is emitted through the combustion of fossil fuels such as coal and petroleum as well as through the decomposition of clear-cut forests (deforestation).

A recent comprehensive study of climate impacts on the United States, written by a task force of U.S. government science agencies, led by the National Oceanic and Atmospheric Administration (NOAA),¹ makes the following key conclusions:

- 1. Global warming is unequivocal and primarily human-induced.** Average global temperature has increased over the past 50 years. This observed increase is due primarily to human-induced emissions of heat-trapping gases.
- 2. Climate changes are underway in the United States and are projected to grow.** Climate-related changes have already been observed in the United States and within its coastal waters. These changes include increases in heavy downpours, rising temperatures and sea level, rapidly retreating glaciers, thawing permafrost, lengthened growing seasons, lengthened ice-free seasons in the ocean and on lakes and rivers, earlier snowmelt, and alterations in river flows.
- 3. Widespread climate-related impacts are occurring now and are expected to increase.** Climate changes are already affecting water, energy, transportation, agriculture, ecosystems, and health. These impacts are different from region to region and will grow under projected climate changes.
- 4. Climate change will stress water resources.** Access to clean water is an issue in every region, but the nature of the potential impacts varies. Drought, related to reduced precipitation, increased evaporation, and increased water loss from plants, is an important issue, especially in the West. Floods and water quality problems are likely to be amplified by climate change in most regions. Declines in mountain snowpack are important in the West and Alaska, where snowpack provides vital natural water storage and supply.
- 5. Crop and livestock production will be increasingly challenged.** Agriculture is considered one of the sectors most adaptable to changes in climate. However, increased heat, pests, water stress, diseases, and weather extremes will pose adaptation challenges for crop and livestock production.

¹U.S. Global Change Research Program 2009. "Global Climate Change Impacts in the United States." Page 12. <http://www.globalchange.gov/publications/reports/scientific-assessments/us-impacts>

6. **Coastal areas are at increasing risk from sea-level rise and storm surge.** Sea-level rise and storm surges place many U.S. coastal areas at increasing risk of erosion and flooding, especially along the Atlantic and Gulf Coasts, Pacific Islands, and parts of Alaska. Energy and transportation infrastructure and other property in coastal areas are very likely to be adversely affected.
7. **Threats to human health will increase.** Health impacts resulting from climate change are related to heat stress, waterborne diseases, poor air quality, extreme weather events, and diseases transmitted by insects and rodents.
8. **Climate change will interact with many social and environmental stresses.** Climate change will combine with pollution; population growth; overuse of resources; urbanization; and other social, economic, and environmental stresses to create larger impacts than from any of these factors alone.
9. **Thresholds will be crossed, leading to large changes in climate and ecosystems.** There are a variety of thresholds in the climate system and ecosystems. These thresholds determine, for example, the presence of sea ice and permafrost and the survival of species, from fish to insect pests. These all have implications for society.
10. **Future climate change and its impacts depend on choices made today.** The amount and rate of future climate change depend primarily on current and future human-caused emissions of heat-trapping gases and airborne particles. Responses involve reducing emissions to limit future warming and adapting to the changes that are unavoidable.

According to the current scientific consensus, a 2°C increase in average global temperature over the next century is a "safe" level of global warming. To limit the average global temperature increase to 2°C, GHG concentrations need to be stabilized at a level well below 450 parts per million (ppm). Currently, global atmospheric concentration of GHGs stands at 380 ppm. Achieving this level requires global GHG emissions to be reduced by at least 50 percent below their 1990 levels by the year 2050.

1.3 Projected San Francisco Bay Area Climate Impacts

Historical records show that sea level in San Francisco Bay has risen about 7 inches (18 cm) over the past 100 years. Scientists agree that the rate of sea level rise is accelerating, but projections of future sea levels vary considerably. Present projections used by the State of

California² are for 14 inches of sea level rise by 2050 (using 2000 as the baseline) and for between 40 and 55 inches by 2100, depending upon the emission scenario used. In 2009, the Bay Conservation and Development Commission (BCDC) released *Living With a Rising Bay*, an assessment that included the following³:

- Increased flooding risk for 270,000 Bay Area residents with a 55 inch rise
- Estimated \$36 billion in at-risk property by 2050, and \$62 billion by 2100
- Estimated 95% of tidal wetlands vulnerable to sea level rise, which may increase flooding and erosion

The Pacific Institute, with support from the California Energy Commission, California Department of Transportation, and the Ocean Protection Council, has produced inundation maps for the shores of San Francisco Bay that indicate which areas are vulnerable to 16-inch and 55-inch rises in sea level.⁴ The Bay shoreline, from Brisbane to East Palo Alto, is a typical San Francisco Bay low-lying shoreline which provides vital ecological, industrial, and residential functions yet is already vulnerable to inundation from both tidal and fluvial sources. Both the San Francisco Airport and the Port of Redwood City are at risk, as are segments of critical transportation infrastructure including segments of Highway 101, approaches to the Dumbarton and San Mateo Bridges, and Caltrain railroad. As shown in Figure 2.4, many low-income communities located in Redwood City, East Menlo Park and East Palo Alto are particularly susceptible to sea level rise, and may have fewer resources or alternatives available to bolster their resilience.

Comment [B52]: We recommend cities select the text that is most relevant for their community. This section focused on inner Bay cities.

According to a 2009 study⁵ by the CEC, the Pacific Institute, and others, 110,000 people live in areas of San Mateo County that are vulnerable to a 100-year flood event with a 1.4 meter rise in sea level. The County infrastructure and facilities at risk from the same event include:

- \$24 billion worth of buildings and contents, mostly along the Bay (replacement value);
- 530 miles of roadways;
- 10 miles of railroads;

² Sea-Level Rise Task Force of the Coastal and Ocean Working Group of the California Climate Action Team (CO-CAT), 2010. State of California Sea-Level Rise Interim Guidance Document. October 2010.

³ San Francisco Bay Conservation and Development Commission. 2009. (April) Draft Staff Report. Living with a Rising Bay: Vulnerability and Adaptation in San Francisco Bay and on its Shoreline. Available at: http://www.bcdc.ca.gov/proposed_bay_plan/bp_1-08_cc_draft.pdf

⁴ Maps available at http://www.pacinst.org/reports/sea_level_rise/hazmaps.html

⁵ Heberger, Matthew, Heather Cooley, Pablo Herrera, Peter H. Gleick, and Eli Moore (2009). The Impacts of Sea Level Rise on the California Coast. PIER Research Report, CEC-500-2009-024-D, Sacramento, CA: California Energy Commission.

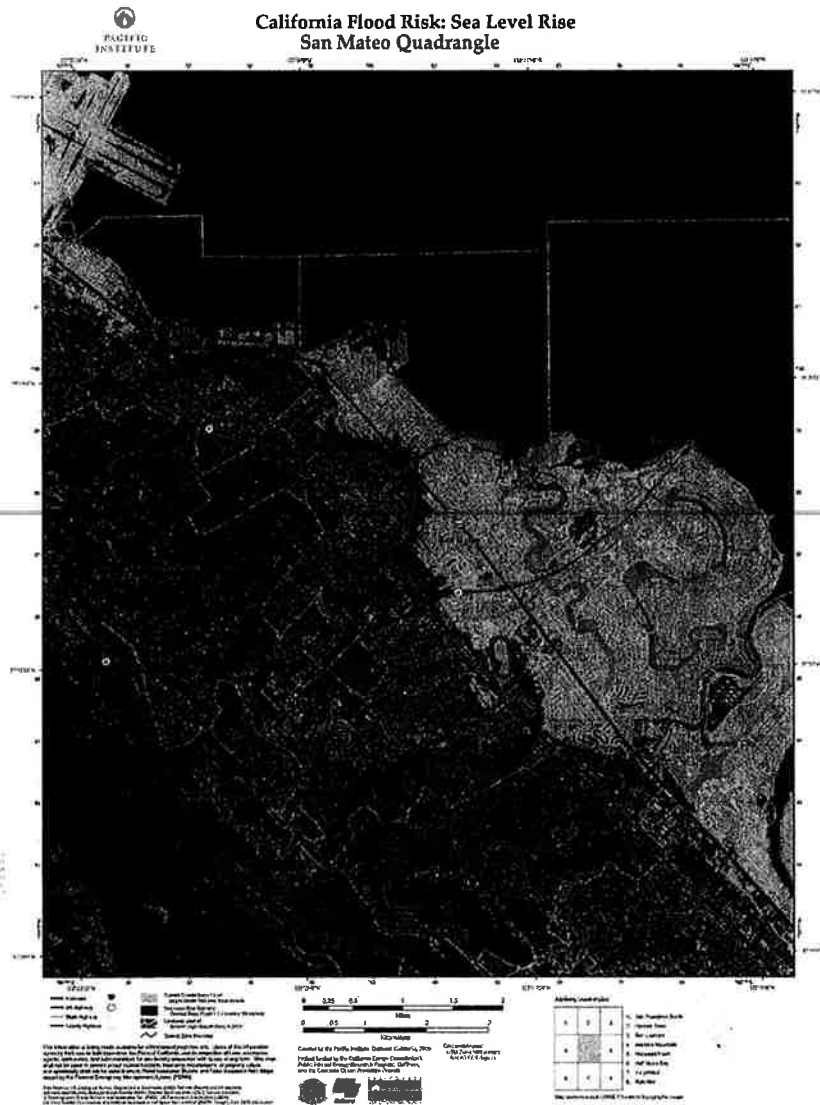
- San Francisco Airport (SFO), including the 31 MW United Cogen power plant located there;
- Wastewater treatment plants operated by the Cities of South San Francisco/San Bruno, City of Millbrae, City of San Mateo, South Bayside System Authority, Mid-Coastside Sewer Authority, and SFO (total treatment capacity of approximately 44 MGD);
- 78 EPA-regulated hazardous materials sites;
- 34 square miles of coastal wetlands.

The Pacific Ocean shoreline, from Daly City to the Santa Cruz County line, has a number of areas that will become increasingly vulnerable with sea level rise. This shore too is vulnerable to tidal and fluvial inundation. With just a 1-foot rise in sea level, areas that are considered to be in 100-year flood zones today are likely to experience such events every 10 years.⁶ Salt water intrusion into local estuaries and coastal aquifers will impact water quality, transform ecosystems and reduce available fresh water for irrigation and other needs. But the shoreline will also bear the brunt of wave action and storm surges. For instance, the shore south of Pillar Point Harbor in the vicinity of El Granada south past Miramar and into the town of Half Moon Bay is eroding rapidly. As a result, pedestrian access is restricted and Caltrans has armored the west side of Highway One. Farther north in Moss Beach, a section of Ocean Boulevard was recently closed due to mass sliding of the bluff, initiated by coastal erosion at its base. Erosion in the area just west and north of Airport Road has resulted in the loss of several homes over the years.

Comment [B53]: Again, cities should select text that is relevant to their community. This is relevant to Pacific coastline.

⁶ Heberger, Matthew, Heather Cooley, Pablo Herrera, Peter H. Gleick, and Eli Moore (2009). The Impacts of Sea Level Rise on the California Coast. PIER Research Report, CEC-500-2009-024-D, Sacramento, CA: California Energy Commission.

Figure 2: Projected Sea Level Rise - San Mateo County Shoreline⁷



⁷ http://www.pacinst.org/reports/sea_level_rise/gmap.html

The range of current sea level rise estimates presents very different scenarios to cities that must decide how to expend limited resources to protect critical land uses and infrastructure. As the shoreline migrates landward, habitats and flood hazard areas will also shift. Past development of residential, commercial, and public access infrastructure may limit the flexibility of set-backs or adjustments to the Bay shoreline.

1.3.1 Extreme Heat & Storm Events

California in general should expect overall hotter and drier conditions with a reduction in winter rain (and concurrent snow in the mountains), as well as increased average temperatures. There is a high likelihood that extreme weather events, including heat waves, wildfires, droughts, and floods will be among the earliest climate impacts experienced.⁸ In San Mateo County, higher average sea levels means that storms will impact the Pacific coast and Bay shore more severely with higher storm surges, more extensive inland flooding, and increased erosion. If more frequent or severe natural disasters occur, more emergency and public health services will be needed to deal with the consequences.

Heat related illness and mortality are expected to increase. Though extreme heat events in coastal areas like San Mateo County are not expected to be as severe or as long-lasting as further inland, the resident population is not as well prepared or equipped to deal with higher temperatures. Air conditioning is far less common, for example. Outdoor workers, elderly populations, and infants are particularly vulnerable to extreme temperatures.

Higher temperatures and drier summer conditions produce higher levels of ozone and increase the potential for wildfires, both of which could lead to declines in air quality and negative impacts to respiratory and cardiovascular health.

Local agriculture is also likely to be impacted by extreme weather events, higher temperatures, and less water availability for agricultural production, resulting in lower production and a potential decline in food security.

⁸ California Natural Resources Agency, 2009, *California Climate Adaptation Strategy*, <http://www.climatechange.ca.gov/adaptation/>

Additional Resources about Climate Change

- International Panel of Climate Change Fourth Assessment Report:
http://www.ipcc.ch/publications_and_data/publications_and_data_reports.shtml
- U.S. Global Change Research Program
<http://www.globalchange.gov/publications/reports/scientific-assessments/us-impacts>
- Pew Center on Climate Change: <http://www.pewclimate.org/>
- National Ocean and Aeronautical Administration (NOAA)
http://www.climate.gov/#Data_And_services
- U.S. Environmental Protection Agency:
<http://www.epa.gov/climatechange/indicators.html>
- Real Climate <http://www.realclimate.org/>

1.4 State Policy and Regulatory Context

The State of California has been a leader in developing and implementing policies and regulations to directly address the risk of severe climate change. Below we summarize the key statewide legislation aimed to reduce GHG emissions. There are many supporting pieces of legislation and other related initiatives that are sector specific. These are more fully described in Chapter 3.

Assembly Bill 32, the California Global Warming Solutions Act of 2006

In September 2006, the California legislature passed Assembly Bill (AB) 32, which set the goal of reducing GHG emissions back to 1990 levels by 2020. AB 32 finds and declares that "global warming poses a serious threat to economic well-being, public health, natural resources and the environment of California." The legislation granted authority to the Air Resources Board to establish multiple mechanisms (regulatory, reporting, voluntary and market) to achieve quantifiable reductions in GHG emissions to meet the statewide goal.

Assembly Bill 1493, the Pavley Bill

In 2002, the California legislature enacted Assembly Bill (AB) 1493 (aka "the Pavley Bill"), which directs the Air Resources Board to adopt standards that will achieve "the maximum feasible and cost-effective reduction of greenhouse gas emissions from motor vehicles," taking into account environmental, social, technological, and economic factors. In September 2009, the Air Resources Board adopted amendments to the "Pavley" regulations to reduce GHG emissions in new passenger vehicles from 2009 through 2016.

Senate Bill 375

In September 2008, Senate Bill (SB) 375 was signed into law to provide emissions reduction goals related to vehicle-miles traveled on a regional planning level. The bill seeks to align regional transportation planning efforts with regional GHG reduction targets and land use and housing allocations. SB 375 requires metropolitan planning organizations (MPOs) to adopt a sustainable communities strategy or alternative planning strategy. The Air Resources Board, in consultation with the MPOs, has set a per capita GHG reduction target for emissions of passenger cars and light trucks in the San Francisco Bay Area of 7 percent below 2005 levels by 2020, and 15 percent below 2005 levels by 2035.

Senate Bill 97, CEQA Guidelines for Addressing GHG Emissions

California Environmental Quality Act (CEQA) requires public agencies to review the environmental impacts of proposed projects, including General Plans, Specific Plans and specific kinds of development projects. In February 2010, the California Office of Administrative Law approved the recommended amendments to the State CEQA Guidelines for addressing GHG emissions. The amendments were developed to provide guidance to public agencies regarding the analysis, mitigation, and effects of GHG emissions in draft CEQA documents.

California 33 Percent Renewable Portfolio Standard (RPS)

California's Renewable Portfolio Standard (RPS) was originally established by legislation enacted in 2002. Subsequent amendments to the law have resulted in a requirement for California's electric utilities to have 33 percent of their retail sales sourced from eligible renewable resources in 2020 and all subsequent years. Renewable resources include wind, solar, geothermal, wave, and small hydroelectric power.

Bay Area Air Quality Management District CEQA Guidelines

The Bay Area Air Quality Management District (BAAQMD) encourages local governments to adopt a GHG Reduction Strategy that is consistent with AB 32 goals. The "qualified" GHG Reduction Strategy may streamline environmental review of community development projects. According to the BAAQMD, if a project is consistent with a BAAQMD GHG Reduction Strategy, then it can be presumed that the project will not have significant GHG impacts. This approach is consistent with the following State CEQA Guidelines, Section 15183.5.a:

"Lead agencies may analyze and mitigate the significant impacts of greenhouse gas emissions at a programmatic level, such as...a plan to reduce greenhouse gas emissions. Later project-specific environmental documents may tier from and/or incorporate by reference that existing programmatic review. Project-specific environmental documents may rely on an [Environmental Impact Report] containing a programmatic analysis of greenhouse gas emissions."

This Plan provides a foundation for future development efforts in the community. It is expected that future environmental documents will identify and incorporate specific applicable measures from this Plan for projects undergoing CEQA review.

1.5 Regional Efforts

The following regional efforts promoting GHG reductions are already under way:

City/County Association of Governments of San Mateo County (C/CAG). C/CAG is a council of governments consisting of the County of San Mateo and its 20 cities. The organization deals with topics such as transportation, air quality, stormwater runoff, hazardous waste, solid waste and recycling, land use near airports, abandoned vehicle abatement, and issues that affect quality of life in general. C/CAG supports a number of sustainability initiatives including the following:

- **San Mateo County Energy Watch.** This program is a local government partnership between PG&E and C/CAG to promote energy efficiency in municipal and non-profit buildings. The program is managed and staffed by RecycleWorks, a program of the County of San Mateo.
- **Congestion Management Agency.** C/CAG serves as the Congestion Management Agency for San Mateo County to identify strategies to respond to future transportation needs, develop procedures to alleviate and control congestion, and promote countywide solutions.
- **Sustainable Communities Strategy/Regional Transportation Plan.** C/CAG is collaborating with local governments in San Mateo County as well as regional agencies to develop a Sustainable Communities Strategy (SCS) in compliance with the requirements of SB 375. The SCS will facilitate more focused development in priority development areas near public transit stations. The aim of the San Mateo County SCS is to better integrate land use with public transportation in order to reduce GHG emissions.

Energy Upgrade California in San Mateo County. This San Mateo program aims to help residential consumers make improvements to their homes so they will use less energy, conserve water and other natural resources, and become healthier and more comfortable. The program connects homeowners with participating contractors who can help plan and complete energy efficiency projects and take advantage of rebates. Energy Upgrade California is a partnership among California counties, cities, non-profit organizations and the state's investor-owned utilities (e.g. PG&E).

Joint Venture: Silicon Valley Network. Established in 1993, Joint Venture: Silicon Valley Network provides analysis and action on issues affecting the local economy and quality of life. The organization brings together established and emerging leaders -- from business, government, academia, labor, and the broader community -- to spotlight issues and work toward innovative solutions. Joint Venture is dedicated to promoting climate-friendly activities that help the local economy and improve quality of life in Silicon Valley.

PG&E's Sustainable Communities Team. A PG&E Community Energy Manager has been assigned to San Mateo County to work jointly with each municipality to develop a comprehensive energy management strategy that the city can implement across institutional, residential, business, and industrial sectors. In addition, PG&E can provide city and county energy usage data, GHG inventory assistance and information on innovative pilot grant funding for projects that help to reduce GHG emissions in each community.

Silicon Valley Leadership Group (SVLG) Bay Area Climate Change Compact. SVLG is an organization consisting of principal officers and senior managers of member companies to work cooperatively with local, regional, state and federal government officials to address major public policy issues affecting the economic health and quality of life in Silicon Valley. In 2009, SVLG organized the Bay Area Climate Change Compact, which establishes a framework for regional cooperation and setting aggressive goals for the reduction of greenhouse gas emissions.

Sustainable San Mateo County (SSMC). SSMC was established in 1992 by a group of San Mateo County citizens who sought to create a broader awareness of the sustainability concept. SSMC supports multiple programs to promote energy efficiency, alternative transportation and education on sustainability concepts which focus on the intersections of the environment, the economy and social equity. SSMC's Energy Ambassador program supports the Energy Upgrade California program by providing homeowners free personal energy reviews and education on home energy efficiency.

Sustainable Silicon Valley (SSV). In 2004, SSV organized a regional voluntary initiative, setting a visionary target of reducing CO₂ emissions by 20% below the region's 1990 levels by the year 2016. SSV partners participating in the voluntary CO₂ emissions reduction program determine their own baseline year and a CO₂ percentage reduction goal to reach by 2010. Each pledging partner also chooses how they will meet this target. Options abound -- from improvements in equipment efficiency to energy conservation, the use of renewable energy sources, and purchase of green power and/or promotion of alternative commute options.

1.6 Local efforts

While cities may be vulnerable to climate impacts, they also can play a critical role in reducing the emissions that exacerbate climate impacts. With their concentrations of people and activities at high densities, cities can use resources such as energy, materials, and land more efficiently. Cities are places where high-level knowledge-based activities congregate, along with the expertise needed to tackle climate change. This is especially true in the San Francisco Bay Area.

AB 32 identifies local governments as essential partners in achieving California's goal to reduce GHG emissions. Local governments have primary authority to plan, zone, and permit how and where land is developed to accommodate population growth and the changing needs of their jurisdiction. Cities have varying degrees of responsibility for the collection and processing of waste and have responsibility for other environmental infrastructures, such as energy and water. Cities own and manage buildings and vehicle fleets and are able to form partnerships with private interests to mobilize and coordinate community action. Furthermore, cities are uniquely positioned to promote economic development that emphasizes sustainable development and local green-collar jobs.

To date, the City of [CITY] has undertaken the following sustainability efforts:

EACH city to insert summary of city-specific sustainability initiatives underway, including membership to relevant climate change groups (e.g. U.S. Mayor's Climate Protection Agreement; The Climate Registry, SSV), and any sustainability or climate actions enacted to date. Also mention any participating citizens groups.

Describe how the CAP is/ is not being done in connection with a General Plan update (or specific elements); description and results from any citizen task force;

1.7 City of [CITY]'s Climate Action Plan Process

This climate action plan was developed in partnership with the City and County Association of Governments of San Mateo County (C/CAG). The climate action plan template project sponsored by C/CAG assists member jurisdictions and other interested local governments to develop climate action plans that are consistent with California Environmental Quality Act (CEQA) guidelines. By combining resources, the climate action plan template project promotes high quality climate action plans that can be used to meet regulatory requirements and support planning efforts to reduce GHG emissions. The template project and [City Name]'s climate strategy is based on the Local Governments for Sustainability (ICLEI) 5-Milestone process as seen in the framework below.

1.7.1 Framework for Climate Action

The ICLEI 5-Milestone process is a management process based on increasing knowledge through each step to achieve the targeted GHG emissions reductions.

Figure 3: Iterative Management Processes for Climate Action (Source: ICLEI)



- **Leadership Commitment:** Define the overall vision and goals for the community.
- **Milestone 1 (Inventory Emissions):** Conduct a baseline emissions inventory and forecast.
- **Milestone 2 (Establish Target):** Adopt an emissions reduction target for the forecast year.
- **Milestone 3 (Develop Climate Action Plan):** Identify feasible and suitable strategies and supporting actions to reduce emissions and achieve co-benefits aligned with the overall vision and goals.
- **Milestone 4 (Implement Climate Action Plan):** Enact the plan.
- **Milestone 5 (Monitor/Evaluate Progress):** Establish feedback loops to assess and improve performance, including an assessment and adjustment of the necessary human, financial and data resources.

In November 2009, all San Mateo County member jurisdictions completed their 2005 community and municipal GHG inventories as part of a joint effort with ICLEI, Joint Venture Silicon Valley Network, the County of San Mateo and funded by C/CAG. This C/CAG climate action plan template project follows this framework by assisting member jurisdictions with Milestones 2 and 3. City of [CAG] is responsible for implementing the actions identified in this climate action plan to complete Milestone 4.

To support Milestone 5, C/CAG is developing forecasting and calculation tools to allow its member jurisdictions to track total community GHG emissions. The tool will assist cities to monitor the effectiveness of emissions reduction efforts.

1.7.2 Public Outreach and Community Engagement

EACH CITY to describe how its outreach and community engagement activities, including number of community workshops, presentations to businesses, community surveys (e.g. web survey), use of the city website and other activities to involve the public in the development of this climate action plan

2. Greenhouse Gas Inventory and Forecast

The emissions inventory provides an important foundation for the climate action plan, providing a baseline year, [BaselineYear], against which progress toward the City goal of reducing greenhouse emissions [Target%] by [TargetYear] can be measured. The completed Plan will include a business-as-usual (BAU) forecast of GHG emissions, which will enable the City of [CITY] to estimate the amount of emissions reductions needed to meet its goal.

2.1 Inventory Sources and Data Collection Process

An inventory of GHG emissions requires the collection of information (data) from a variety of sectors and sources. The emissions inventory completed for the City of [CITY] follows the standard outlined in the BAAQMD's GHG Plan Level Quantification Guidance (dated April 15, 2010), as well as the draft International Local Government GHG Emission Analysis Protocol⁹. Table 1 summarizes the sectors, emissions sources, and energy types included in our GHG inventory.

Table 1: Sectors and Emissions in the GHG Inventory

Sector	Emissions sources	Energy types
Residential	Energy and water use in residential buildings	Electricity Natural gas
Commercial	Energy and water use in commercial, government and institutional buildings	Electricity Natural gas
Industrial	Energy and water use in industrial facilities and processes	Electricity Natural gas
Transportation	All road vehicles Public transportation Light rail Off-road vehicles/equipment	Gasoline Diesel Compressed natural gas Liquefied natural gas Biodiesel
Waste	Landfills Waste stream	Landfill gas (methane)

ICLEI is currently developing a protocol for developing community-wide greenhouse gas emissions estimates. The protocol should be available by early 2012. All future inventories should utilize this protocol.

The industry-accepted methodology for quantifying a community-wide GHG emissions inventory focuses on emissions that occur from combustion sources within city limits and from electricity

⁹ Local Government Operations Protocol – For the quantification and reporting of greenhouse gas emissions inventories (Version 1.0). Developed in partnership by California Air Resources Board, California Climate Action Registry, ICLEI – Local Governments for Sustainability, and The Climate Registry. September 2008.

consumption. In the future, there may be the opportunity and need to quantify GHG emissions associated with the goods and products procured by communities and its residents. This type of lifecycle emissions accounting is not included in this climate action plan.

2.2 Baseline Emissions Inventory for [BaselineYear]

In the base year of [BaselineYear], the City of [CITY] emitted approximately [XX] metric tons of carbon dioxide equivalent (CO₂e) from the residential, commercial, industrial, transportation, waste, and municipal sectors.¹⁰ Burning fossil fuels in vehicles and for energy use in buildings and facilities is the largest contributor to [CITY]'s GHG emissions. Table 2 provides a summary of total citywide (i.e. community and municipal) GHG emissions.

Table 2: [BaselineYear] Community Emissions by Sector

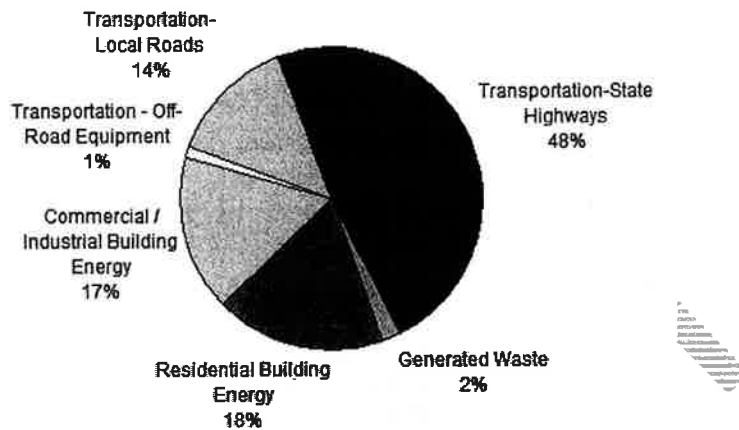
Sector	Greenhouse Gas Emissions (metric tons CO ₂ e)	Percentage of Greenhouse Gas Emissions
Residential		
Commercial/Industrial		
Transportation – Local roads		
Transportation – State highways		
Transportation – Off-road equipment		
Generated Waste		
TOTAL		

The residential, commercial, and industrial sectors represent emissions that result from electricity and natural gas used in both private and public sector buildings and facilities. The transportation sector includes emissions from private, commercial, and fleet vehicles driven within the City's geographical boundaries as well as the emissions from transit vehicles and the City-owned fleet. Off-road equipment includes lawnmowers, garden equipment, and construction, industrial, and light commercial equipment. Figure 4 shows the proportion of [CITY]'s total GHG emissions from all major sources for [BaselineYear].

¹⁰ Carbon dioxide equivalent is a unit of measure that normalizes the varying climate warming potencies of all six GHG emissions, which are carbon dioxide (CO₂), methane (CH₄), nitrous oxide (N₂O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), and sulfur hexafluoride (SF₆). For example, one metric ton of methane is equivalent to 21 metric tons of CO₂e. One metric ton of nitrous oxide is 210 metric tons of CO₂e.

Figure 4: Community Emissions by Sector¹¹ ([BaselineYear])

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As shown above, the two largest categories of emissions are related to transportation (highway travel, local travel, and off-road equipment) and building energy use (both residential and commercial & industrial).

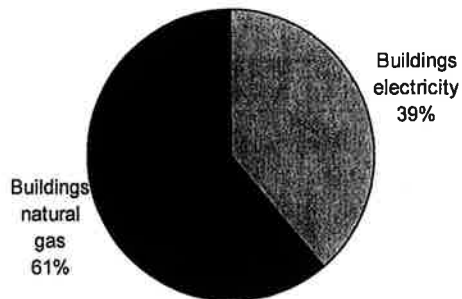
2.2.1 Electricity and Natural Gas Emissions

EACH CITY to describe the sources of electricity and natural gas emissions in their community. For example, total kWh and therms and any sector breakdowns. Note that BAAQMD also requires that direct access electricity and natural gas emissions be reported, in addition to PG&E. Direct access is when end use customer buys electricity or natural gas on the wholesale market, rather than from PG&E.

Figure 5: Building Energy Use – Fuel Type

EACH CITY to customize this figure/Example Only

¹¹ While [City's] water emissions are not displayed separately in the chart above, they have been accounted for in the commercial/industrial and residential building energy sectors.



It is important to note that emissions associated with the generation of electricity, which make up a significant portion of the greenhouse gasses associated with building energy, can vary widely from year to year. The GHG emissions associated with electricity use is based on an emissions factor specific to PG&E's territory. PG&E's specific emissions factor is calculated by dividing PG&E's total emissions from their power plants (in pounds of CO₂) by the total amount of electricity (in megawatt-hours or MWh) delivered to end users. This factor varies year over year because PG&E's electricity sources change. For instance, the utility specific emissions factor for PG&E in 2006 was 455.81 lbs/MWh whereas in 2008 it was 641.35 lbs/MWh. For PG&E, the variance is typically dependent on the availability of hydroelectric resources. During low precipitation years, there is less water available to generate emissions free hydropower. Because of this, PG&E must compensate by supplying more electricity generated from natural gas or coal.

2.2.2 Transportation Emissions

EACH CITY to summarize the amount of emissions associated with transportation, and methodology used to estimate the amount.

Figure 6: Transportation Emissions – Highways v. Local Travel

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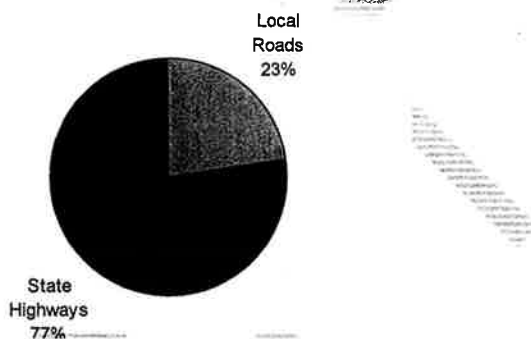
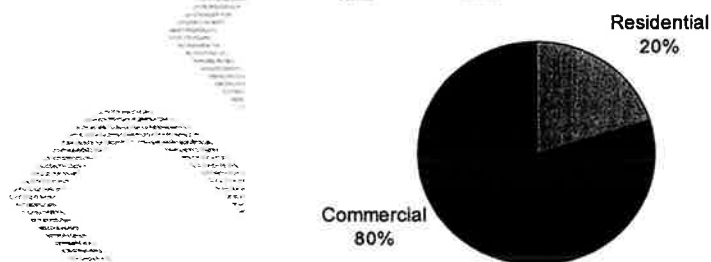


Figure 7: Transportation Emissions – Residential v. Commercial Off-road Equipment

EACH CITY to customize this figure/Example Only



2.2.3 Solid Waste

EACH CITY to summarize the amount of emissions associated with solid waste, and methodology used to estimate the amount.

Emissions from waste result from organic materials decomposing in the anaerobic environment of a landfill that produces methane—a GHG 21 times more potent than carbon dioxide. Organic materials (e.g., paper, plant debris, food waste, and so forth) generate methane within the anaerobic environment of a landfill while non-organic materials do not (e.g., metal, glass, and so

on). Table 3 shows the approximate breakdown of the materials [CITY] sent to landfills in [BaselineYear]. Materials that do not release GHGs as they decompose are included in the "All Other Waste" category.

Table 3: Assumed Waste Composition¹²

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Waste Type	Waste Share
Paper Products	21.0 %
Food Waste	14.6 %
Plant Debris	6.9 %
Wood/Textiles	21.8 %
All Other Waste	35.7 %
Total	100 %

2.2.4 Municipal Operations

EACH CITY to summarize the amount of emissions associated with municipal operations. Include discussion of any specific buildings, facilities or sources which are especially large source of emissions.

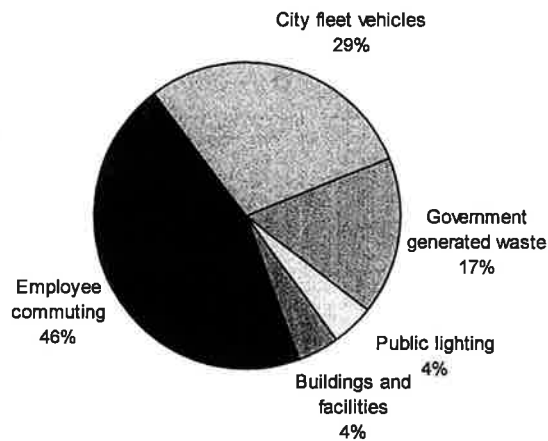
Table 4: [BaselineYear] [CITY] Government Operations Emissions by Sector

Sector	Greenhouse Gas Emissions (metric tons CO ₂ e)
Employee Commute	XX
Buildings and Facilities	XX
Vehicle Fleet	XX
Wastewater	XX
Government-generated solid waste	XX
Water transport	XX
Public lighting	XX
TOTAL	X,XXX

¹² Waste characterization: CIWMB 2004 Statewide Waste Characterization Study. This state average waste characterization accounts for residential, commercial and self-haul waste. <http://www.ciwmb.ca.gov/Publications/default.asp?pubid=1097>

Figure 8: Municipal Operations – Greenhouse Gas Emissions

EACH CITY to customize this figure/Example Only



2.2.5 Emissions Forecast for 2020 and 2035

Based on the [BaselineYear] community and municipal operations emissions inventories, the City of [CITY] projected a forecast of future emissions for the year 2020. The emission forecast represents a "business-as-usual" prediction of how GHG emissions would grow in the absence of GHG policy. Conducting an emissions forecast is essential for developing the climate action plan because one must compare future reductions with future emissions levels, not current levels.

The projected GHG emissions are based on the emissions from the existing growth pattern and general plan prior to the adoption of this climate action plan. Therefore, the business-as-usual emissions are projected in the absence of any policies or actions that would reduce emissions, including landmark state legislation described in section 1.3. The projections from the baseline year of [BaselineYear] uses growth factors specific to each of the different economic sectors.

Table 5 and Error! Reference source not found. below summarizes the results of the forecast.

Table 5: [CITY] "Business as Usual" Emissions Forecast for 2020

Emissions Sources	[BaselineYear] (MTCO ₂)	2020	Annual Growth Rate	Percent change from 2005 to 2020
Residential	xx	xx	xx	xx
Commercial/Industrial	xx	xx	xx	xx
Transportation	xx	xx	xx	xx
Waste	xx	xx	xx	xx
TOTAL	xx	xx	xx	xx

We projected the emissions forecast for each sector, because specific factors affect each sector differently (e.g. new building energy codes or new fuel economy standards for vehicles). This approach provides a better approximation of future emissions. The following points explain how the emissions forecast was estimated for each sector:

- For the residential energy sector, the compounded annual population growth rate was calculated from [BaselineYear] through 2020 using population projections from Association of Bay Area Governments (ABAG).
- For the commercial energy sector, the [CITY] relied on the analysis contained within "California Energy Demand 2008-2018: Staff Revised Forecast,"¹³ a report by the California Energy Commission (CEC), which shows that commercial floor space and the number of jobs have closely tracked the growth in energy use in the commercial sector. Using regional job projections for the San Francisco Bay Area from ABAG's *Projections 2009*,¹⁴ it was calculated that the compounded annual growth in energy use in the commercial sector from 2005 to 2020 to be [xx] percent.
- For transportation, the City of [CITY] relied on "Transportation Energy Forecasts for the 2007 Integrated Energy Policy Report," in which the CEC projects that on-road vehicle miles traveled (VMT) will increase at an annual rate of 1.509 percent per year through 2020.¹⁵ The recently passed federal Corporate Average Fuel Economy standards and the State of California's pending tailpipe emission standards could significantly reduce the demand for transportation fuel in [CITY]. An analysis of potential fuel savings from

Comment [BS4]: We expect that most cities would use this method.

Comment [BS5]: We expect that most cities would use this method.

Comment [BS6]: Use this estimate, unless C/CAG has a better estimate for the county.

¹³ <http://www.energy.ca.gov/2007publications/CEC-200-2007-015/CEC-200-2007-015-SF2.PDF>

¹⁴ <http://www.abag.ca.gov/planning/currentfcst/regional.html#>

¹⁵ Report available at: <http://www.energy.ca.gov/2007publications/CEC-600-2007-009/CEC-600-2007-009-SF.PDF>. Compounded Annual growth rate for 2005-2020 is calculated from Table 4 on page 12. In light of recent fuel cost increases, the calculation assumes high fuel cost scenario.

these measures has not been included in this business-as-usual forecast. Regardless of future changes in the composition of vehicles on the road as a result of state or federal rulemaking, emissions from the transportation sector will continue to be largely determined by growth in VMT.

- For waste-related emissions growth, the primary determinate for growth in emissions for the waste sector is population. Therefore, the compounded annual population growth rate for [Baseline Year] to 2020 of [xx] percent (the same as the residential sector projection) was used to estimate future emissions in the waste sector.

2.3 Emission Reduction Targets

The *California AB 32 Scoping Plan* seeks to bring California to a low carbon future, reaching 1990 emissions levels by 2020. As part of that reduction, the plan asks municipal governments to reduce their emissions by at least 15 percent by 2020 compared with 2005 levels. The plan also directs local governments to assist the state in meeting California's emissions goals. Many cities have consequently adopted community-wide emissions reduction targets at least 15 percent below 2005 levels by 2020. Some cities in the Bay Area have sought even stricter emissions targets. For example, since 2002, the City of San Francisco has sought to reduce its emissions to 20 percent below 1990 levels by 2012¹⁶. Seattle, Portland, and Denver have set similar targets. However, the vast majority of Bay Area cities have adopted the 2020 target of 15 percent reduction compared with 2005 levels as it is in line with State objectives and technically achievable.

Each city to include: How targets were selected -- top-down, bottoms-up or both (set before the CAP, or based on measures identified in the CAP...).

Each city to discuss selected target(s) -- actual municipal and community targets, expressed in GHGs and kilowatt hours, gallons of water, etc., and as translated into trees, cars and homes via the EPA calculator.

This climate action plan summarizes the actions that City of [CITY] is planning to take to reduce emissions within our community. In addition to the actions outlined here, regulations aimed at reducing GHG emissions at the state and regional levels will also contribute to emissions reductions in [CITY]. For example, the California Renewable Portfolio Standard (RPS) mandates that 33 percent of electricity sold by

The City of [CITY] is committing to reducing community-wide greenhouse gas emissions XX percent by 2020, a reduction of XX,XXX metric tons of carbon dioxide equivalent

¹⁶ City of San Francisco 2004. *Climate Action Plan*.
<http://www.sfenvironment.org/downloads/library/climateactionplan.pdf>

the State's investor-owned utilities be generated from renewable resources by 2020. These were summarized in Section 1.3 of this report and calculations are included in Figure 11.

Figure 6 below illustrates how the business-as-usual emissions are estimated to increase, thus widening the emissions reductions needed by 2020.

Figure 9. [City] GHG Reduction Target ([Target%] below [Baseline Year] levels by 2020)

Comment [B57]: Each city to customize the graph based on their adopted emissions reduction target.

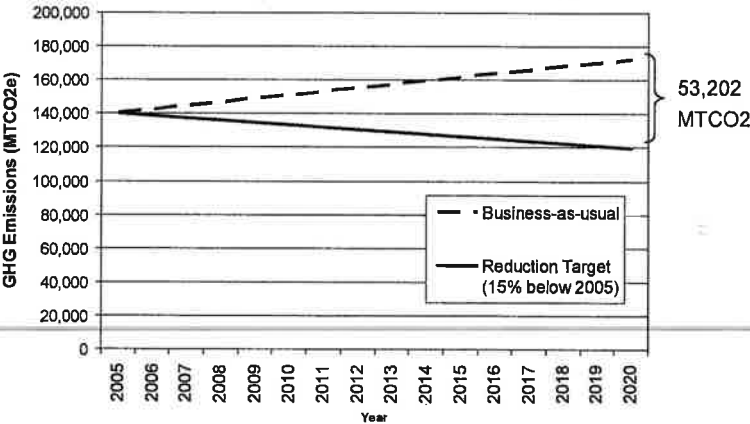


Table 6: GHG Emissions Projection and Reduction Target

[BaselineYear] Emissions (MTCO₂e)	2020 Target Emissions at [Target%] below [BaselineYear] (MTCO₂e)	2020 BAU Emissions (MTCO₂e)	Emissions Reductions Required (MTCO₂e)
140,465	119,395	172,597	53,202

3. Climate Action Strategies

This climate action plan is a beginning of a journey towards a more sustainable [CITY]. In these pages, the citizens of [CITY] will find policies and programs that aim to reduce emissions, save energy (and money), and help [CITY] continue to be a beautiful and healthy place to live, work, and play as time goes on.

By adopting this climate action plan, the City is committing to take action to reduce GHG emissions. The Plan provides a prioritized list of actions, each of which should be further developed, studied, and vetted independently before being implemented. The programs and policies described give [CITY] a viable path towards reducing emissions that, combined with emissions reductions resulting from State and regional policies, will meet the emissions reduction goals established in AB 32.

The previous chapters presented steps 1 and 2 in the Framework for Climate Action (see section 1.6.1): the emissions inventory of [CITY] and the community emissions reduction target. The following sections represent Step 3: the Climate Action Plan.

Each section below outlines the specific actions, which we call "measures," that seek to reduce GHG emissions from [CITY]. For methodology of how measures were selected and prioritized for action, see Section 4.1.

3.1 Energy

In the United States, buildings account for 70 percent of total electricity use and about 40 percent of GHG emissions.¹⁷ The State of California has long been a leader in implementing policies aimed at improving the energy efficiency of its building stock. The state is committed to first meet its energy needs "through all available energy efficiency and demand reduction resources that are cost effective, reliable and feasible."¹⁸

Since the 1970s, California has led the nation in developing and implementing successful energy-efficiency efforts. The California Energy Efficiency Standards for Residential and Nonresidential Buildings (Title 24, Part 6 of the California Code of Regulations) mandates minimum levels of energy efficiency in both new construction and renovation projects. These

¹⁷ Fuller et al. 2009. *Toward a Low-Carbon Economy: Municipal Financing for Energy Efficiency and Solar Power*. Environment Magazine

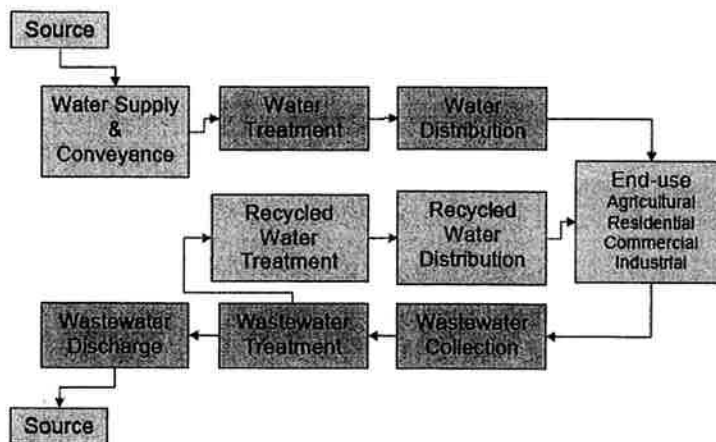
¹⁸ "Energy Action Plan I", California Energy Commission, California Public Utilities Commission and Consumer Power and Conservation Financing Authority. May 8, 2003. Available at: http://docs.cpuc.ca.gov/word_pdf/REPORT/28715.pdf

requirements will be updated in 2013 to further increase building and appliance energy efficiency. California has also set targets for "zero net-energy" new buildings, in which efficiency and on-site generation are combined to reduce residential buildings to zero net-energy use by 2020 and commercial buildings by 2030.¹⁹

Building energy is the sector with the most immediately achievable and affordable reduction opportunities. Energy efficiency is the most cost-effective measure for GHG reductions and also has numerous co-benefits such as cost savings over time and promotion of green collar jobs. Design and construction of new buildings, or major renovations of existing ones, provides an opportunity to implement energy-saving measures that reduce GHG emissions. Generous utility rebates and federal tax incentives make investing in energy efficiency increasingly attractive. Along with energy efficiency, California has a long history of supporting renewable energy generation. With the idea of "reduce, then produce," a sensible energy policy seeks to first maximize energy efficiency and then look to generate electricity with low-carbon fuels and renewable resources.

Energy and water use are linked. Energy is needed to transport and to treat water so that it is safe for public consumption. Energy is also used to treat wastewater so that it can be discharged back to the environment. The following diagram demonstrates California's water use cycle.

Figure 10: California's Water Use Cycle



Graphic: California Energy Commission

¹⁹ California Energy Commission, 2007 *Integrated Energy Policy Report*, CEC-100-2007-008-CMF

Energy is used in each step of the process. Water is collected, treated, and distributed to end users in farms, residences, businesses, and industries. Energy, usually natural gas, is used to heat water for use in buildings. Then energy is needed to treat water for discharge back to the environment. Nineteen percent of the state's electricity and 32 percent of the state's natural gas is consumed during this cycle.²⁰ 58 percent of the electricity and 98.5 percent of the natural gas consumption stems from just the residential, business, and industrial end users.

Reducing water consumption through efficiency and conservation can make a big impact on energy consumption as well as protect against drought, a common problem in California. Senate Bill x7-7 was enacted in November 2009, requiring all water suppliers to increase water use efficiency. The legislation sets an overall goal of reducing per capita urban water use by 20 percent by December 31, 2020. The California State Integrated Water Management Planning Process promotes bringing together and prioritizing water-related efforts in a systematic way to ensure sustainable water uses and reliable water supplies.

In this chapter, we propose City programs and initiatives that will promote energy and water efficiency as well as renewable energy in both existing and new buildings.

3.1.1 Goal: [EACH city to include a sub-section for each goal]

EACH city to insert goals associated with reducing energy use.

EACH city to insert measures selected. Include a description of each measure, any existing related initiatives or programs, estimated cost, GHG reduction, co-benefits, metrics, etc.

Comment [BS8]: Template User's Guide to recommend that each city establish a GHG (and therefore resource) reduction goal for each sector of emissions (e.g. waste tons, transportation VMTs, etc.)

3.2 Transportation and Land Use

Thirty-eight percent of the California's GHG emissions stem from transportation²¹ — the cars and trucks that move people and goods throughout the state. In [CITY], XX percent of emissions stem from transportation. Travel on local roads and state highways represent XX and XX percent of transportation emissions respectively. Thus, reducing transportation emissions is a critical component of the climate action strategy.

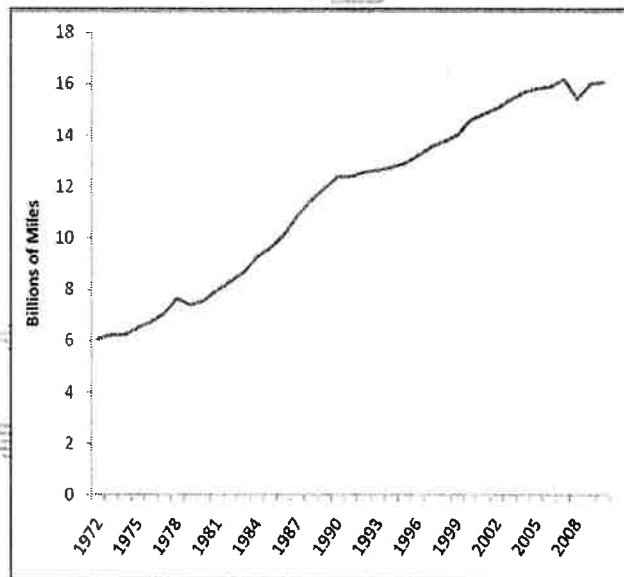
Reducing emissions from the transportation sector requires addressing three constituent components: reducing the carbon intensity of fuels, increasing vehicle efficiency, and reducing vehicle miles travelled (VMT). Fuel carbon intensity, defined as the amount of carbon per gallon, is addressed by the State of California's Low Carbon Fuel Standard, which mandates

²⁰ California Energy Commission 2005. *California's Water-Energy Relationship*.

²¹ Air Resources Board 2008 *Scoping Plan*.

that a 10 percent overall reduction in the carbon intensity of transportation fuels (gasoline, diesel, natural gas, electricity, and so on) by 2020. Vehicle efficiency is addressed by AB 1493; California's Clean Cars Law of 2002 (AB 1493) requires carmakers to reduce global-warming emissions from new passenger cars and light trucks beginning in 2009. First in the world to reduce global-warming pollution from cars, this law has now been adopted by 11 other states. Affecting nearly one-third of the U.S. market, this law is projected to reduce global-warming emissions in 2020 by 64 million tons per year. However, addressing the third component, reducing VMT, is considerably more difficult than the previous two. Californians have driven more and more miles per year over the past five decades. Figure 11 shows the growth in VMT from 1972 – 2010.

Figure 11: California Growth in Vehicle Miles Travelled (VMT)
July of each year, 1972-2010



Data: California Department of Transportation

This growth in VMT is attributable in part to following factors:

- Growth in gross domestic product
- Lack of affordability in urban core housing causes people to live far away from where they work
- Lack of viable public transportation options
- Low cost of gasoline

- Sprawl development patterns such as bedroom communities separated from retail and commercial centers
- Streetscapes that discourage pedestrian or bicycle access

In order to reduce VMT and the associated GHG emissions, Governor Schwarzenegger signed Senate Bill 375 in 2008. SB 375 sets regional emissions targets and tasks regional planning organizations to recalibrate land use and transportation planning to meet those emissions targets. This climate action plan seeks to meet the SB 375 targets for the San Francisco Bay Area of 7 percent below 2005 levels by 2020 and 15 percent below 2005 levels by 2035.

The benefits of integrated planning and sustainable development go far beyond simply reducing the GHG emissions that contribute to climate change and its damaging effects. Communities that are well designed provide housing options for all income and age groups and are supported by a range of transportation options that will have many other advantages. Among these are increased mobility and transportation choices; reduced congestion; greater housing choices; improved public health as a result of better air and water quality; natural resource conservation; economic benefits, such as opportunities for neighborhood economic development and lower costs for community infrastructure; reduced dependence on foreign oil; and greater equity through the provision of improved access to jobs, housing, and everyday needs.

[CITY] is fully committed to providing diverse transportation options that are convenient, safe, and affordable. Policies proposed in this climate action plan strive to maintain a quality of life that is environmentally and economically sustainable. These priorities and commitments are reflected and incorporated in this chapter on transportation and land use.

3.2.1 Goal: [EACH city to include a sub-section for each goal]

EACH city to insert goals associated with reducing VMT use.

EACH city to insert measures selected. Include a description of each measure, any existing related initiatives or programs, estimated cost, GHG reduction, co-benefits, etc.

3.3 Solid Waste

While it may not be immediately obvious, reducing the amount of waste deposited into the landfill through material reuse, reduction, and recycling is an important strategy [CITY] residents can take to reduce GHG emissions. Some landfills capture as much methane as possible and combust it for electricity generation. However, for many landfills, much of the methane leaks to the atmosphere. This methane leakage is the primary source of [CITY] GHG emissions in the waste category.

To address the issues of escalating waste production, California AB 939 was passed in 1989 and mandated local jurisdictions to meet a solid waste diversion goal of 50 percent by the year 2000. Each jurisdiction was required to create an Integrated Waste Management Plan that looked at recycling programs, purchasing of recycled products and waste minimization. These plans form the foundation of the waste programs in place today.

Greenhouse gas emissions are also associated with product supply chains. Upstream from the consumer, fossil fuel energy is used to extract the raw materials, such as wood, metals, and so forth, from which products are made. Additional energy is needed to manufacture consumer goods in factories. Petroleum is used for the transportation of raw materials to the factory, moving manufactured goods to market, and moving waste from the consumer's curbside to landfills. These emissions do not show up in [CITY]'s inventory; however, it is good to be aware of them. As consumers, we each have a responsibility to support products that reduce waste and encourage manufacturers to design environmentally-friendly products.



Waste reduction and recycling are powerful tools for reducing emissions all along the consumer materials' lifecycle. Reducing the amount of materials required through re-use—for example using canvas bags instead of plastic and paper bags from the grocery store—represents the best opportunity to reduce GHG emissions in a significant way. There are regional efforts to ban single-use plastic bags and Styrofoam and local governments can support these efforts.

Recycling represents the second best opportunity to reduce GHG emissions. For these materials, recycling reduces energy-related carbon dioxide emissions in the manufacturing process and avoids emissions from waste management. The U.S. EPA estimates that if a city of 100,000 people with average waste generation (4.5 pounds/day per capita), recycling (30 percent), and baseline disposal in a landfill with no gas-collection system would increase its recycling rate to 40 percent, it would reduce emissions by more than 3,400 metric tons of CO₂e per year.

3.3.1 Goal: [EACH city to include a sub-section for each goal]

EACH city to insert goals associated with reducing solid waste:

EACH city to insert measures selected. Include a description of each measure, any existing related initiatives or programs, estimated cost, GHG reduction, co-benefits, etc.

3.4 Adaptation

The climate is changing rapidly. According to the World Meteorological Organization, in their news release "2000-2009, The Warmest Decade."²²

*The decade of the 2000s (2000–2009) was warmer than the decade spanning the 1990s (1990–1999), which in turn was warmer than the 1980s (1980–1989)... The 2000 – 2009 decade will be the warmest on record, with its average global surface temperature about 0.96 degree F above the 20th century average. **This will easily surpass the 1990s value of 0.65 degree F.***

Even if we stopped emitting GHGs tomorrow, the climate would still continue to change due to the length of the carbon cycle — the ability of the earth to absorb the excess carbon in the ocean and plants. Therefore, our communities must plan for adaptation to climate change.

Adaptation planning may be most effective at the state and regional levels, due to the scale of resources needed to develop and implement a coordinated plan. The 2009 California Climate Adaptation Strategy²³ was developed to guide California's efforts in adapting to climate change impacts. For more information on adaptation planning, see Appendix D.

²² WMO 2010. 2000–2009, THE WARMEST DECADE
http://www.wmo.int/pages/mediacentre/press_releases/pr_869_en.html
²³ <http://www.climatechange.ca.gov/adaptation/>

4. Implementation

The preceding chapters describe the principal sources of the City of [CITY] GHG emissions and outline related goals and measures for achieving the community's target of reducing emissions to [Target%] below [BaselineYear] levels by 2020. This chapter outlines the main components of the process for putting this plan into action and identifies specific actions from earlier chapters that are recommended for implementation.

Although significant GHG reduction policies and initiatives are already in place, the actions proposed in this Plan, by necessity, far surpass the scale of existing efforts. Implementing the Plan and ensuring that it results in real GHG emissions reductions will require increased coordination across sectors and institutionalized climate protection efforts across the community.

There are a large number of measures and programs that [CITY] may implement to reduce GHG emissions. A cost-benefit analysis and prioritization methodology is presented below to assist the City in developing a phased implementation plan.

4.1 Prioritizing measures for action

EACH city to describe the methodology and criteria used to select and prioritize programs and measures. Describe the ranking (or scoring) of measures against each criteria.

4.2 Results of measure prioritization

EACH city to summarize the results of its individual analysis. For example:

- Near-term actions (0 – 2 years), including the no/low cost measures ("no brainers")
- Mid-term actions (2-5 years)
- Long-term actions (More than 5 years)

4.3 Meeting the emission targets

EACH city to summarize how the climate action plan results in emissions reductions to meet targets.

Table 11: Meeting the 2020 Target

EACH city to insert the estimated GHG reductions

State Initiative	Sector	% Reduction from 2020 GHG Inventory	Reduction in City's Emissions
AB 1493 (Pavley)	Transportation	19.7%	(ER1)
LCFS	Transportation	7.2%	(ER2)
33% RPS	Electricity (Energy)	21%	(ER3)
A. Total Statewide Initiative Emissions Reductions			(ER_state)
County Initiative	Sector	% Reduction from 2020 GHG Inventory	Reduction in City's Emissions
Mandatory Commercial Recycling per AB32	Waste	9%	(ER4)
B. Total Countywide Initiative Emissions Reductions			(ER_county)
C. Total City Climate Action Plan Reductions Measures			(ER_city)
Total Expected Emissions Reductions by 2020 (A+B+C)			(ER_CAP_total)
City of [City Name] Emissions Reduction Requirement for 2020			ER_needed
Meets requirement?			Yes/No

4.4 Management of GHG Reduction Strategy

Support will be needed to direct the implementation of the Plan measures. This section details how the city will organize itself to put this plan into action.

- **Hire or resource a sustainability coordinator** – The City will hire a sustainability coordinator to be the person with primary responsibility for implementation of this CAP. If insufficient city funds are available, a existing staff member will take on this role, and must spend at least 50 percent of his or her time on CAP related business.
- **Establish a Climate Action Task Force (CATF)**- Detail task force / sustainability committee function as applicable. Rather than list "establish sustainability staff" in the measures list, mention importance of having staff assigned to sustainability programs here.
- **[Any other details about roles and responsibilities]**

Comment [B59]: These are examples...

4.5 Public Participation and Community Engagement

EACH city to summarize the plan for ongoing communication and education of residents and businesses; media strategy; meetings; social marketing

The City can play a substantial role in generating awareness and educating residents about ways to reduce emissions. While the City can help initiate a movement that emphasizes sustainable practices, it is crucial that other members of the community, such as residents and businesses, are engaged in the process in order to achieve the reduction targets mentioned in this plan while minimizing costs. The target will only be achieved by building a movement that achieves sustained action and coordination across all stakeholders and sectors.

As mentioned previously, there are significant opportunities for the City to leverage existing programs funded by the State of California, PG&E, and others to support community efforts to improve energy efficiency, install renewable energy technologies, facilitate transit/biking/walking initiatives, and support households and businesses in taking other actions. The City of [CITY] seek to distribute information more widely on funding opportunities for residents and local businesses. Actions may include more information posted on the City website and marketing materials posted at key locations, including City Hall and libraries. Additional actions may include partnering with PG&E and local water districts to further develop marketing presentations and workshops for the community.

Specific actions that community members can take today are included in Appendix B of this climate action plan. Funding opportunities are listed in Appendix C.

4.6 Timeline

The following timeline lists the major milestones in the climate action plan implementation process. Progress and updates to this schedule should be submitted to City Council and the public as part of an annual Plan Implementation Report.

Table 6. Climate Action Plan Implementation

EACH CITY to customer/Example Only

Milestone	Target Date
GHG Inventory Completed	[MM/YYYY]
GHG Reduction Target Established	[MM/YYYY]
Draft CAP Published	[MM/YYYY]
Community Comment Period	[MM/YYYY] - [MM/YYYY]
Council Review	[MM/YYYY]
CAP Adoption	[MM/YYYY]
Sustainability Coordinator Begins Implementation	[MM/YYYY]
1 st Annual CAP Implementation Report	[MM/YYYY]
Community Comment Period	[MM/YYYY] - [MM/YYYY]
2 nd GHG Inventory Completed	[MM/YYYY]
1 st CAP Update	[MM/YYYY]

5. Monitoring and Improvement

Monitoring progress is a critical component to ensure that the emissions targets are met. It is critically important to track the performance of measures as they are implemented and adjust them as needed in subsequent Plan updates. The following describes the monitoring and improvement program.

- Every year, the Sustainability Coordinator will issue an Annual Climate Action Plan Implementation Report (ACAPIR), to update the City Council, residents, and other interested stakeholders as to the progress implementing the Plan measures. The ACAPIR will detail lessons learned and make recommendations for changes to the implementation strategy or the Plan itself. Following the release of the ACAPIR, a 30 day public comment period will be open to allow for community input on the implementation of the Plan.
- The Sustainability Coordinator will track the emissions, resource savings, and any other effects of each implemented measure as well as estimate costs to government, residences, and businesses. Each measure will be summarized in the ACAPIR and made available for public review.
- A full GHG inventory will be conducted every [BAAQMD requires every 5 years] according to the upcoming ICLEI community emissions protocol. The inventory will allow the city to understand how emissions levels are tracking in a top-down manner. PG&E can provide annual updates on electricity and natural gas usage to track associated GHG emissions.
- This Plan may need to be updated based on the results of the GHG inventory. [CITY] may modify and/or add new measures to ensure that the city is on track to meeting its greenhouse gas reduction goals.

Comment [BS10]: Some example language

6. Conclusion

Climate change is a global problem and only through local solutions designed to meet the needs of our community can we mitigate and adapt to its impacts and protect the environment. While the challenge of climate change is unprecedented, local-level solutions can reduce emissions, increase efficiency, promote economic development, and improve quality of life for residents.

Together, we can conserve our scarce resources, thereby saving our families and companies money, increasing the resilience of our economy and emergence of new markets that prioritize green technologies. The City of [CITY] has taken a significant step toward a more sustainable future with this climate action plan. This Plan has identified areas and opportunities to reduce GHG emissions within the community and City operations that along with statewide efforts can achieve our environmental goals. The City of [CITY] is poised to reap the benefits of a clean energy economy, with policies that can increase the demand for local green jobs.

These are difficult issues. As you can see, when reviewing this Plan, the proposed efforts of [CITY] are small when compared to the collective action of our citizenry. What can a single individual do? Appendix B provides 10 ways that individuals can reduce their GHG footprint and help safeguard our environment for future generations.

While an important first step, this plan will remain a living document, to be updated as technology and policies progress, to support the City's efforts to manage GHG emissions for a sustainable future for all.

Appendix A. Glossary of Terms

AB32	The California Global Warming Solutions Act of 2006
ARB	California Air Resources Board
BAAQMD	Bay Area Air Quality Management District
CAP	climate action plan
CAPPA	Climate and Air Pollution Planning Assistant
CEC	California Energy Commission
CEQA	California Environmental Quality Act
CO ₂	carbon dioxide
CO ₂ e	carbon dioxide equivalent
CPUC	California Public Utilities Commission
EIR	environmental impact review
GHG	greenhouse gas
ICLEI	Local Governments for Sustainability
kWh	kilowatt hour
MFD	multifamily dwelling
MPO	metropolitan planning organization
MT	metric ton
PAGE	property-assessed clean energy
PG&E	Pacific Gas and Electric Company
ppm	parts per million
PV	photovoltaic
RPS	renewable portfolio standard
U.S. EPA	United States Environmental Protection Agency
TOD	Transit-oriented development

Appendix B. 10 Steps to Reduce Your Carbon Footprint

Modified from CoolClimate.org

1. Change your commute

Did you know that one third of the CO₂ produced in the U.S. is from the transportation of people or goods? Pick one day a week to walk, bike, take public transportation or carpool to work or when you are running errands. Silicon Valley Bicycle Coalition (<http://bikesiliconvalley.org/>) has great resources and can help you plan your bike commute. Another resource for planning trips via public transportation is 511.org. If possible, live close to your workplace and talk to your employer about working from home or subsidizing the costs of public transportation. When driving, remember to combine several car trips into one trip and avoid idling. Additionally, you can get better fuel efficiency by following the speed limit. Exceeding the speed limit by just 5 mph during highway travel results in an average fuel economy loss of 6 percent.

2. Be a better consumer

Did you know that the average American generates about 4.4 lbs of trash each day? To reduce the amount of trash you generate, follow these few easy steps. Use re-usable coffee mugs and shopping bags. If you forget your mug or bag at the store, buy a new reusable mug or bag and keep the extra one in your purse or car for use the next time you are out. Alternatively, set aside \$1 each time you forget your mug or bag; depending on your memory, you will have enough funds to purchase a reusable item sooner or later. Also, reuse as many things as possible and recycle at home, work, and school. Compost pick-up is now available in more parts of San Mateo County.

3. Shop local

The shorter the distance your food travels to your plate or that product travels to your home, the fewer greenhouse gases are produced. Declare one day a week "Local Day" and eat foods produced within 50 miles of your house. Support your local farmer's markets.

4. Dry-up Household Water Consumption

Did you know that water-related energy use consumes 19 percent of California's electricity, 30 percent of its natural gas, and 88 billion gallons of diesel fuel every year? To reduce your water consumption at home, turn off your water when it's not being used, take shorter showers, stop unseen leaks by reading your meter, install low-flow shower heads and aerators on your faucet, install and use water-efficient landscaping and irrigation methods (for example, plant drought tolerant plants and/or install permeable surfaces and drip irrigation systems), and use

EnergyStar appliances. The Bay-Friendly Gardening Program (<http://www.stopwaste.org/>) provides resources for selecting plants, conserving water and fostering soil health.

5. Unplug it

Did you know that appliances, chargers, home theater equipment, stereos, and televisions use electricity even when their power is off? Eliminating this "leaking" electricity could save you 6–26 percent on your average monthly electricity bill. Take a walking tour of your home, unplug seldom-used appliances, and install power strips so that the power to frequently used items can be easily turned off.

6. Change the lights

Replace any incandescent light bulbs that remain in your home with compact fluorescent lights (CFLs). Replacing one incandescent light bulb with a CFL can save \$30 or more in electricity costs over the bulb's lifespan.

7. Set your Thermostat for the Season

Set your thermostat in winter to 68° or less during the daytime, and 55° before going to sleep (or when you are away for the day), to save 5 to 20 percent of your space-heating costs. During the summer, set thermostats to 78° degrees or more to save 5 to 20 percent of your cooling costs. For an easy fix, purchase an inexpensive programmable thermostat that makes these changes for you.

8. Increase Energy Efficiency at Home

Did you know that you can save up to 350 pounds of CO₂ and \$150 per year at home by simply keeping air filters clean? To determine more ways to increase energy efficiency, take advantage of subsidized home energy audits offered through Energy Upgrade California. When you are ready to purchase an appliance, ensure that you purchase an EnergyStar appliance. To reduce carbon emissions associated with energy use, install or purchase alternative energy for your electricity needs.

9. Stop Unwanted Services

Did you know that junk mail production in the U.S. consumes as much energy as 2.8 million cars? Stop your junk mail at www.directmail.com/junk_mail. Stop unwanted catalogs at www.catalogchoice.org.

10. Get your friends and families to reduce their carbon emissions

Appendix C. Summary of Funding Sources

EACH CITY to customize to reference the mix of sources for implementing the climate action plan. City may wish to list funding sources for drafting of the CAP here.

For implementation of the Climate action plan, [CITY] must evaluate strategies for financing climate protection actions and provide adequate, reliable, and consistent long-term program funding. This appendix provides an overview of available funding sources to help determine appropriate potential program funding sources and funding levels to support existing and new programs outlined in this plan. Other funding sources may be available that are not listed here.

6.1 Federal Funding

American Reinvestment and Recovery Act (ARRA) Loan Program

<http://www.energy.ca.gov/efficiency/financing/index.html>

Low-interest loans (with an interest rate of 1%) are available through the California Energy Commission for municipal energy saving projects. The maximum loan amount is \$3 million per application and \$20 million to \$25 million is available as of 2011. Loans must be repaid from energy cost savings within approximate 13 years simple payback. Eligible projects include improving lighting systems, replacing streetlights or traffic signals with LEDs, installing automated energy management systems/controls and building insulation, energy generation including renewable and combined heat and power projects, heating and air conditioning modifications, and upgrading waste-water-treatment equipment. Swimming pools and golf courses are not eligible for funding under this program. All projects financed using this program must be completed and fully disbursed on or before March 31, 2012.

Federal Transportation Investment Generating Economic Recovery (TIGER) Grant

<http://www.dot.gov/recovery/ost/>

The Federal Transportation Investment Generating Economic Recovery (TIGER) grant program was created by the American Investment and Recovery Act (ARRA) of 2009. Cities can apply for a TIGER grant to fund parking garages, and infrastructure to support electric battery-swap station and parking for electric vehicles. Information about the TIGER program is available at

6.2 State Funding

California Solar Initiative (CSI)

<http://www.qosolarcalifornia.ca.gov/csi/index.php>

The California Solar Initiative (CSI) is the solar rebate program for California consumers that are customers of the investor-owned utilities - Pacific Gas and Electric (PG&E), Southern California Edison (SCE), and San Diego Gas & Electric (SDG&E). Together with the rebate program for

New Solar Homes and rebate programs offered through the dozens of publicly owned utilities in the state—the CSI program is a key component of the Go Solar California campaign for California.

A solar rebate program for customers in PG&E, SCE, and SDG&E territories, this program funds solar on existing homes as well as existing, or new commercial, agricultural, government and non-profit buildings. This program funds both solar photovoltaics (PV), as well as other solar thermal generating technologies. This program is sometimes referred to as the CSI general market program and consists of the following components:

- *CSI-Thermal*. A solar hot-water rebate program for customers in PG&E, SCE, and SDG&E territories. This program funds solar hot water (solar thermal systems) on homes and businesses.
- *Single-family Affordable Solar Homes (SASH)*. A solar rebate program for low-income residents that own their own single-family home and meet a variety of income and housing eligibility criteria.
- *Multifamily Affordable Solar Housing (MASH)*. A solar rebate program for multifamily affordable housing.
- *CSI Research, Development and Demonstration (RD&D)*. A solar grant program to fund grants to explore solar technologies and other distributed generation technologies.

The CSI offers solar customers different incentive levels based on the performance of their solar panels, including such factors as installation angle, tilt, and location rather than system capacity alone. This performance framework ensures that California is generating clean solar energy and rewarding systems that can provide maximum solar generation.

The CSI program has a total budget of \$2.167 billion between 2007 and 2016 and a goal to install approximately 1,940 MW of new solar generation capacity.

Energy Conservation Assistance Account Program (ECAA)

<http://www.energy.ca.gov/efficiency/financing/index.html>

Projects that are not eligible for funding under the ARRA Loan Program may be eligible for funding through the ECAA, which offers loans with three percent interest to finance energy-efficiency improvements.

Energy Upgrade California

<https://energyupgradeca.org/overview>

The Energy Upgrade California program helps residential and commercial consumers and the building industry to access available rebate programs and financing options for energy efficiency and renewable energy projects. The program is a partnership among California counties, cities, non-profit organizations and the state's investor-owned utilities (Pacific Gas & Electric, Southern California Edison, Southern California Gas Company and San Diego Gas & Electric Company), and publicly owned utilities. Funding for this effort comes from the American Recovery and Reinvestment Act (ARRA, also known as federal stimulus funds).

6.3 Utility Rebate Programs

Pacific Gas and Electric (PG&E) offers a full suite of energy efficiency rebates programs to support its customers in saving energy and money.

- Rebates for households: <http://www.pge.com/myhome/saveenergymoney/>
- Rebates for businesses: <http://www.pge.com/mybusiness/energysavingsrebates/>

Below, we provide some specific examples of PG&E programs available to the community.

PG&E San Mateo County Energy Watch Program

<http://www.smcenergywatch.com>

San Mateo County Energy Watch provides energy efficiency services and retrofits and assists businesses and moderately low-income households to identify cost-effective projects. The program's services include energy audits, special rebates and incentives

PG&E Residential Appliance Rebates

<http://www.pge.com/myhome/saveenergymoney/rebates/appliance/>

PG&E offers rebates to customers who purchase qualifying energy efficient appliances, including dishwashers, hot water heaters, and room air conditioners. Rebates range from \$30 to \$75 for qualifying appliances. PG&E and American Water are also currently offering a combined rebate of up to \$260 for installing high-efficiency clothes washers. More information on these programs is available at

PG&E LED Streetlight Replacement Program

<http://www.pge.com/mybusiness/energysavingsrebates/rebatesincentives/ref/lighting/lightemittingdiodes/incentives/index.shtml>

The City of [CITY] may be eligible for PG&E's LED streetlight replacement program which provides rebates to cities that replace existing streetlights with more energy efficient LED fixtures (up to \$125 per fixture). More information on this program is available at

PG&E Commercial Appliance Rebates

<http://www.pge.com/mybusiness/energysavingsrebates/rebatesincentives/ref/index.shtml>

PG&E offers rebates to business customers on hundreds of products including refrigeration units, lighting fixtures, heating systems, food service appliances, boilers and water heaters, and insulation. More information and a complete list of products eligible for rebates is available online at

PG&E Home Energy Efficiency Improvements Rebates

<http://www.pge.com/myhome/saveenergymoney/rebates/remodeling/>

PG&E offers rebates to customers who make energy efficiency improvements when remodeling their homes. Currently PG&E offers a rebate of up to \$0.26 per square foot for cool roof installations and \$0.15 per square foot of attic and wall insulation installed. Additionally, PG&E has rebates for homeowners who upgrade their home's heating and cooling systems. Rebates are available for installing energy efficient furnaces (up to \$300), air conditioning units (up to \$50) and whole house fans (up to \$100). Finally, PG&E will provide up to \$400 in rebates to customers who test and seal their home's duct system. More information on this program is available at

6.4 Local Energy Programs

Acterra's High Energy Homes Project

<http://www.acterra.org/programs/highenergy/index.html>

Acterra's High Energy Homes project helps residents in homes with high PG&E bills to analyze and identify costly energy "leaks" that provide little or no value. Through a free on-line analysis of your PG&E bill data, the program creates an energy profile for your home and highlights low-cost energy-saving opportunities that can significantly reduce your bills and conserve energy. The audit starts online via a secure website. A home visit may be scheduled if the data from your home's energy profile presents an unusual pattern.

California Youth Energy Services

<http://www.risingsunenergy.org>

Since 2000, Rising Sun Energy Center has run CYES, a summer youth employment and community efficiency retrofit program in the Bay Area. CYES hires young people (ages 15-22) and trains them to become Energy Specialists, serving their communities with a FREE Green

House Call. Energy Specialists install free energy and water saving devices, and provide personalized recommendations and education for further savings in homes. CYES provides services to all community members regardless of income. However, it was designed to serve hard-to-reach residents including renters, non-English speaking households, and low-moderate income households. It provides youth with opportunities for training and meaningful employment; which are often not adequately available to them. CYES youth receive employability skills training, paid summer employment, and the foundation for a green career. The program is operating in the City of San Mateo in Summer 2011, and will be expanding further into San Mateo County in 2012.

Green@Home HouseCalls

<http://www.acterra.org/programs/greenathome/index.html>

Green@Home HouseCalls help fight climate change by saving residents energy, money and CO2. Trained volunteers meet with residents in their homes to install simple energy-saving devices and create home energy conservation plans. Volunteers demonstrate environmentally friendly choices and foster a deeper awareness of the need for change. HouseCalls are available to all residents of participating cities whether you rent or own.

RightLights Program

The RightLights Program provides subsidized energy efficiency upgrades of lighting and refrigeration systems, with free professional assistance to help businesses lower energy bills and boost cash flow. RightLights is available Generally, any commercial PG&E customer who receives electric service on the A1, A6, A10, or E19-v rate schedules is eligible for the program. Property owners as well as businesses who lease their space are encouraged to apply. Multi-family residential properties are eligible for RightLights in their common-use areas only.

Sustainable San Mateo County's Energy Ambassador Program

<http://sustainabilityhub.net/contest/ea-parties/>

Sustainable San Mateo County's *Energy Ambassador* Program educates homeowners on home energy efficiency as it relates to behaviors, electricity usage, and the building envelope. In order to do this, Sustainable San Mateo County (SSMC) takes a "top-down" approach to make sure homeowners recognize all aspects of home energy efficiency. The program has three components we use to engage homeowners; a Personal Energy Review, invitation to attend an Energy Ambassador Party, and hosting an Energy Ambassador Party. The ultimate goal of the program is for homeowners to take steps in each area of energy efficiency while helping to educate their friends and neighbors through the Energy Ambassador party.

At *Energy Ambassador Parties*, Sustainable San Mateo County uses the host's home as a case study. Guests have a chance to enjoy some refreshments, mingle with some like-minded

Sustainable San Mateo County's Personal Energy Review Program

With a *Personal Energy Review*, or PER, Sustainable San Mateo County (SSMC) customizes a free one-on-one evaluation for each homeowner. It is a chance to learn about the three aspects of home performance (behavior, electricity usage, and the building envelope). An SSMC staff member or volunteer will visit your home. During the visit, SSMC will analyze how your home is performing and what it is costing you. In other words, SSMC helps identify the issues in your home and what your utility bill is. Once we all understand your home, we can help you create a plan for curing those symptoms.

American Forests Global ReLeaf Grant Program

American Forests is a non-profit organization founded in 1875 that promotes forest conservation. American Forest's Global ReLeaf Program provides grants to fund tree-planting projects in urban and natural areas.

<http://californiareleaf.org/programs/grants>

Large Landscape Audit

Waste Audits by Recology

Recology offers a free waste audit to its business customers. A Waste Zero Specialist will come to your facility to advise you on the size/type of bins you could use and make other recommendations to help you reduce the amount of waste generated. To make an appointment, call (650) 595-3900.





Appendix D. Adaptation Planning for Climate Impacts

Effective adaptation planning and management entails dealing with uncertainty. It is a long-term process that should allow immediate action when necessary and adjust to changing conditions and new knowledge. [CITY] plans to initiate an inclusive planning process that ensures the resulting actions are feasible and widely accepted. Adaptation will likely be an ongoing process of planning, prioritization and specific project implementation.

Five important steps to effective adaptation planning are summarized below:

1. Increase Public Awareness; Engage and Educate the Community

It is critical that the public understand the magnitude of the challenge and why action is needed. The planning process should be inclusive of all stakeholders. Local outreach campaigns are needed to promote awareness of the dangers of heat exposure and recommend low-cost and low-GHG adaptation strategies. These efforts should leverage similar efforts undertaken at the regional, state, and federal levels.

2. Assess Vulnerability

Understanding vulnerability to sea level rise and other climate change impacts is critical to developing adaptation effective strategies. A detailed vulnerability analysis should be performed to assess potential climate change impacts to infrastructure and natural systems. Future vulnerability of assets and infrastructure can then be assessed using conceptual models of shore response to sea level rise. Shore response models can be applied for one or more climate change scenarios and planning horizons, and a strategy for adapting can be developed with due consideration to priorities and time frames. Both short-term and long-term adaptation strategies should be identified. Level of risk can be categorized in terms of likelihood of damage within the forecasting period and the severity of the damages. This allows planners to prioritize their response to sea level rise. The vulnerability assessment can also provide a framework for agency and community education and participation, feed into other planning documents, and identify funding needs.

3. Establish Goals, Criteria and Planning Principles

Engage with stakeholders to establish planning priorities, determine decision criteria, and build community support for taking action. Rank physical and natural assets for preservation efforts. Where possible, look for situations where a mitigation action has adaptation co-benefits (e.g., planting trees to reduce urban heat islands while sequestering carbon and providing habitat).

4. Develop Adaptation Plan

Identify specific strategies, develop actions and cost estimates, and prioritize actions to increase local resilience of City infrastructure and critical assets, including natural systems like wetlands and urban forests. Look for synergies between natural processes and engineering solutions. There is a continuum of strategies available to manage sea level rise, ranging from coastal armoring (levees, seawalls, etc.) to elevated development to a managed retreat or abandonment of low-lying development. An adaptation plan should include a prioritized list of actions (e.g. projects) with a timeline, capital expenditure plan, and framework for monitoring and adaptive management.

5. Ongoing Monitoring and Adaptive Management

Reassess climate change vulnerabilities on a regular basis and modify actions accordingly. This includes monitoring the effectiveness of current policies, strategies and actions, and keeping up with changing science, funding opportunities, and regulatory actions.

A menu of potential adaptation strategies and measures is provided in the table below.

Table 7. Adaptation Strategies and Measures

Climate Change Impact	Sample Adaptation Measures
Sea Level Rise Risks to existing facilities, natural systems, private property and public infrastructure	<ul style="list-style-type: none"> • Educate and engage the community on the need for long-range planning • Partner or collaborate with other jurisdictions and agencies to increase awareness and build community support for action • Identify funding mechanisms and seek public-private partnerships where interests converge • Use natural backshore wave-buffering processes to reduce wave erosion and run-up on levees • Increase or maintain the buffering capacity of tidal wetlands to protect against storm surges and keep pace with sea-level rise • Move levees further inland to allow marshes and mudflats to naturally transgress landward • Protect and restore wetlands that provide vital habitat and carbon storage, and allow for landward migration of habitat over time • Make modifications to low-lying wastewater treatment facilities. Consider opportunities for integrating wastewater treatments and wetlands • Avoid new development in areas at risk based on sea level projections • Do coastal armoring with levees and seawalls to protect vital infrastructure from erosion, inundation, and flooding
Extreme Heat Events Risks to public health and	<ul style="list-style-type: none"> • Identify vulnerable communities and develop emergency preparedness plan • Establish cooling centers, especially for vulnerable populations • Reduce urban heat islands through use of cool roofs and other

infrastructure	<ul style="list-style-type: none"> reflective surfaces Do targeted tree planting and enact new requirements for shading in new parking lots and other large paved areas Reduce risk of wildfires through fuels reduction in the urban-wild land interface
Regional Drought Risks to reliable water supply, and potential conflicts between urban and agriculture users	<ul style="list-style-type: none"> Increase capacity for community water storage Promote local water conservation Make water conservation a top priority for agriculture in the region Do water reclamation and reuse projects
Increased Flooding and Severe Weather Events Risks to public health, private property, public infrastructure, and ecosystems	<ul style="list-style-type: none"> Integrate local flood management plans with adaptation planning Identify vulnerable communities and develop emergency preparedness plans Establish local land use policies that decrease flood risk; avoid building in high-risk areas Make modifications to storm water system routing and storage. Develop storage areas for peak flows Maximize use of bioswales and permeable surfaces in both greenscape and hardscape areas to improve aquifer recharge and mitigate flooding from stormwater
Air Quality and Other Public Health Concerns	<ul style="list-style-type: none"> Restrict use of fireplaces and open fires on high-risk days Monitor potential threats to public health, including new diseases, and develop public awareness
Threats to Species, Ecosystems, and Ecosystem Services	<ul style="list-style-type: none"> Design urban forest program to improve biodiversity, provide heat relief, and sequester carbon Preserve wetlands, salt marshes, and other critical coastal habitats
Risks to local agriculture and food supply	<ul style="list-style-type: none"> Promote conservation of local agricultural land Support local farmers markets Support backyard farming and community gardens Support teaching of food growing practices at all levels of educational system (preschool through college)

Appendix E. Future Opportunities for Emissions Reductions

EACH city to insert "Future Opportunities" section – ideas, resources, measures, etc. that the cities wish to consider.

